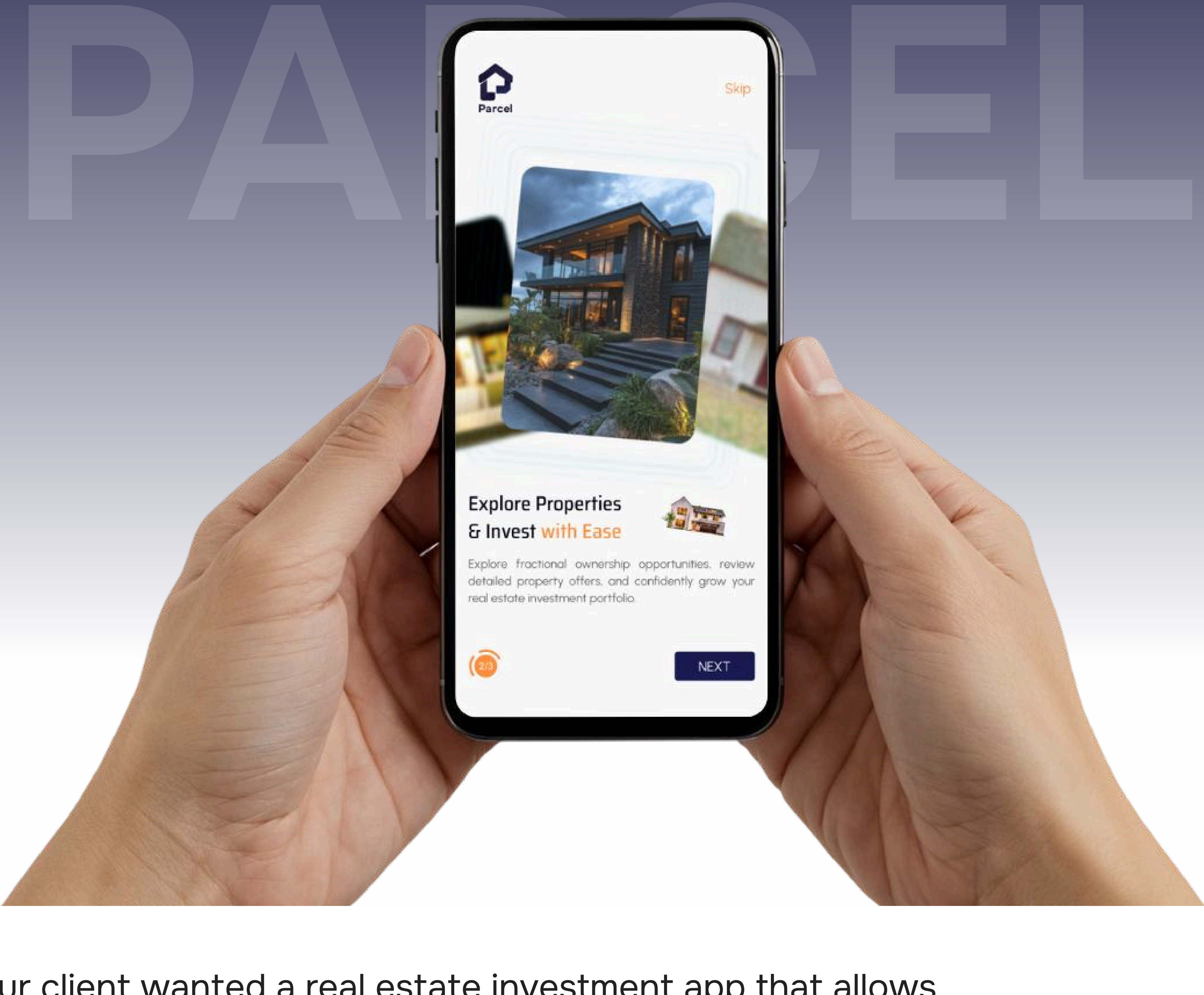




Our client wanted a real estate investment app that allows users to explore properties, invest fractionally, join sweepstakes, and grow portfolios securely. The project included mobile app, admin panel, backend development, and UI/UX design.

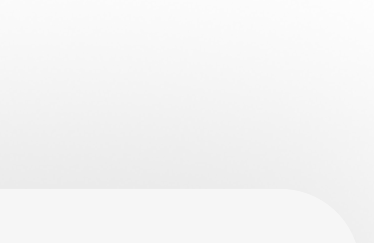


Project
App Development

Industry
Real Estate

Year
2025

Problem



- Traditional real estate investment is complex & confusing
- High entry cost makes it inaccessible for many investors
- Lack of transparency in property and investment details
- No engaging or user-friendly platform for tracking investments



Solution

- Built a seamless digital platform for property investment
- Added transparent dashboards & document tracking
- Designed an intuitive app + admin panel for smooth management
- Enabled fractional ownership to lower entry barriers

Scope of Work & Key Contributions

Roles & Responsibilities

UI/UX Design

App Development

Backend Development

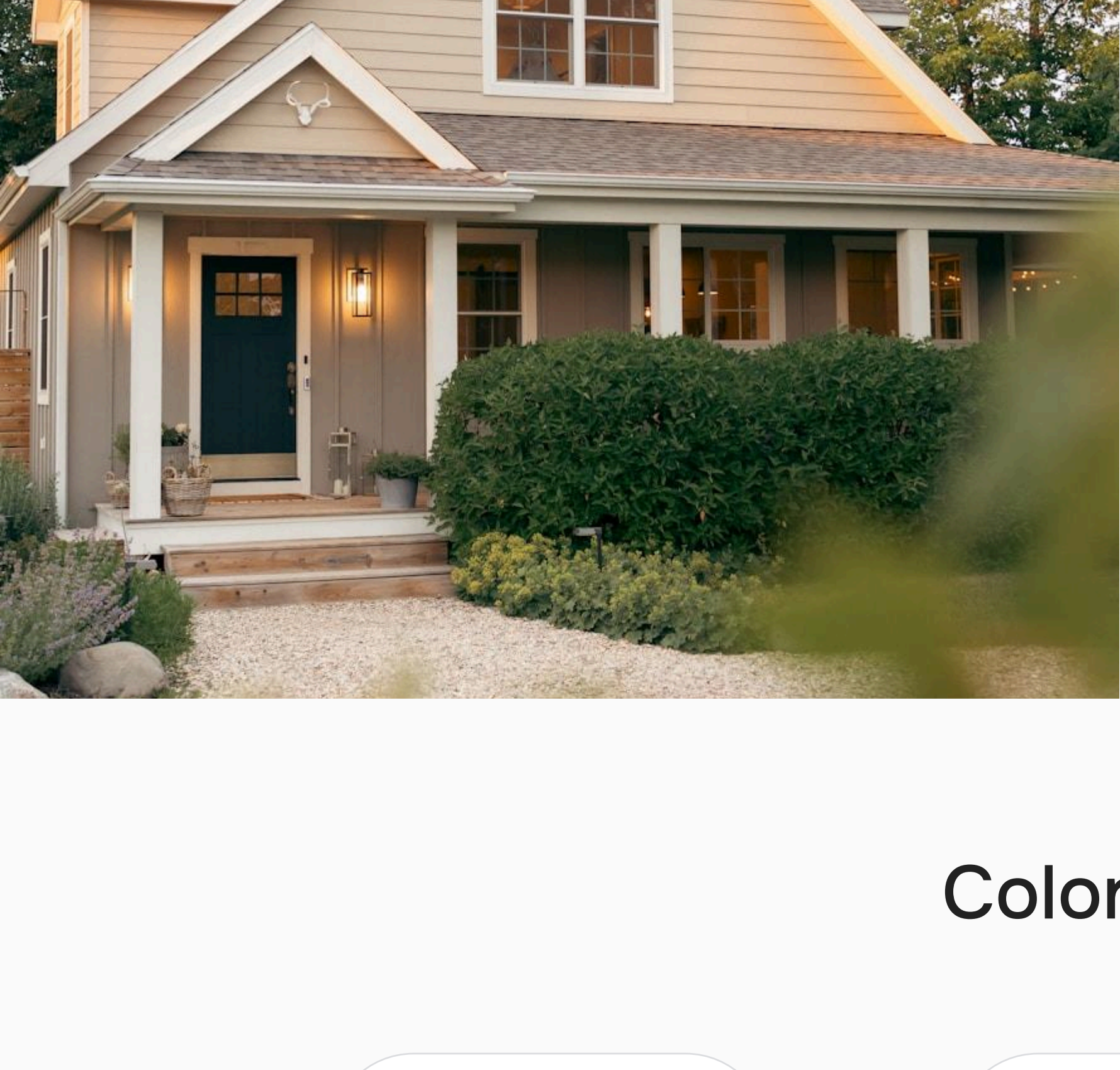
Testing & Deployment

Designed a clean, intuitive interface ensuring a seamless investment experience across all user roles.

Developed a cross-platform mobile app for property exploration, investment, and tracking.

Built a secure backend to handle real-time data, payments, and investor management.

Conducted end-to-end testing to ensure performance, security, and a smooth production launch.



Target Audience

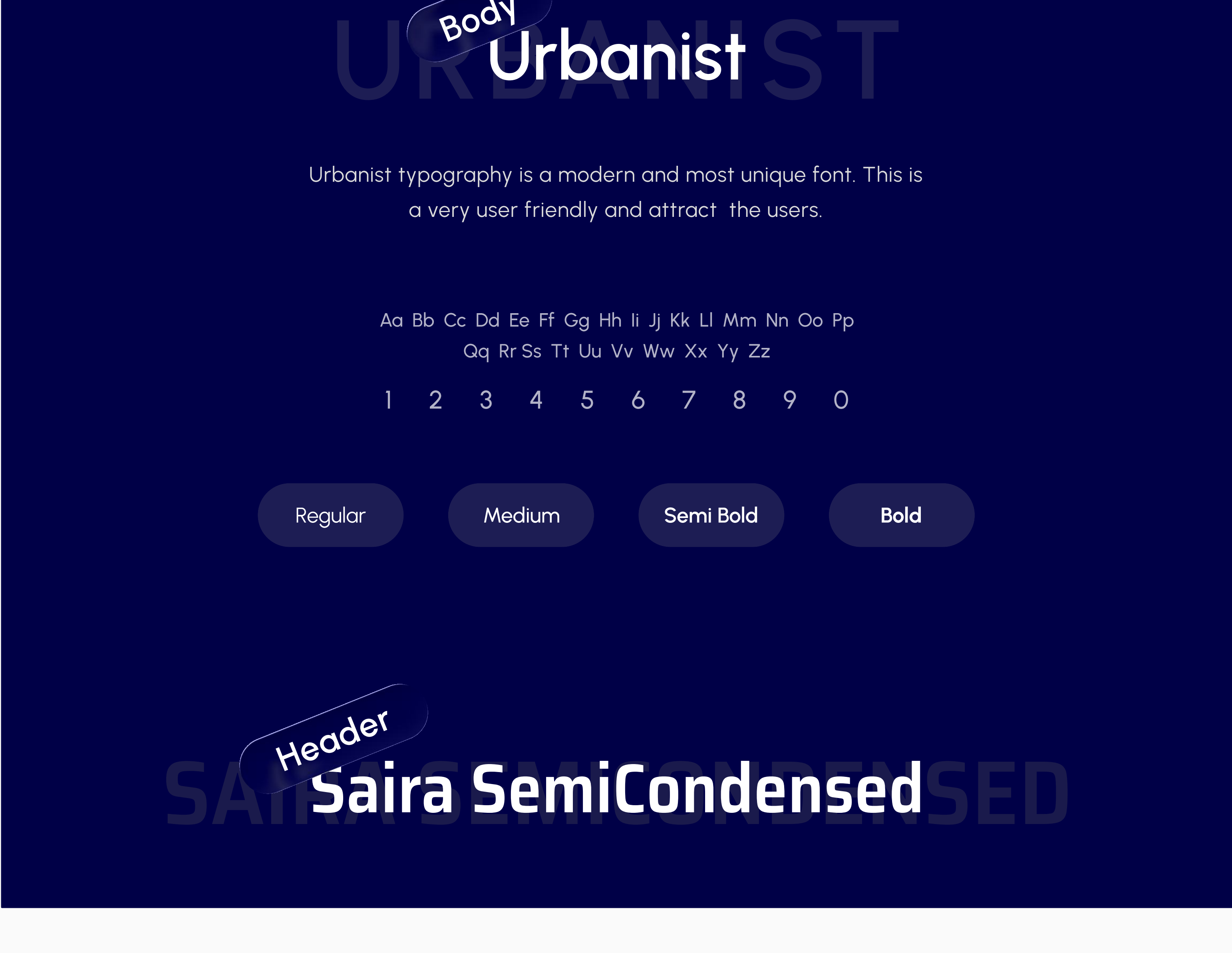
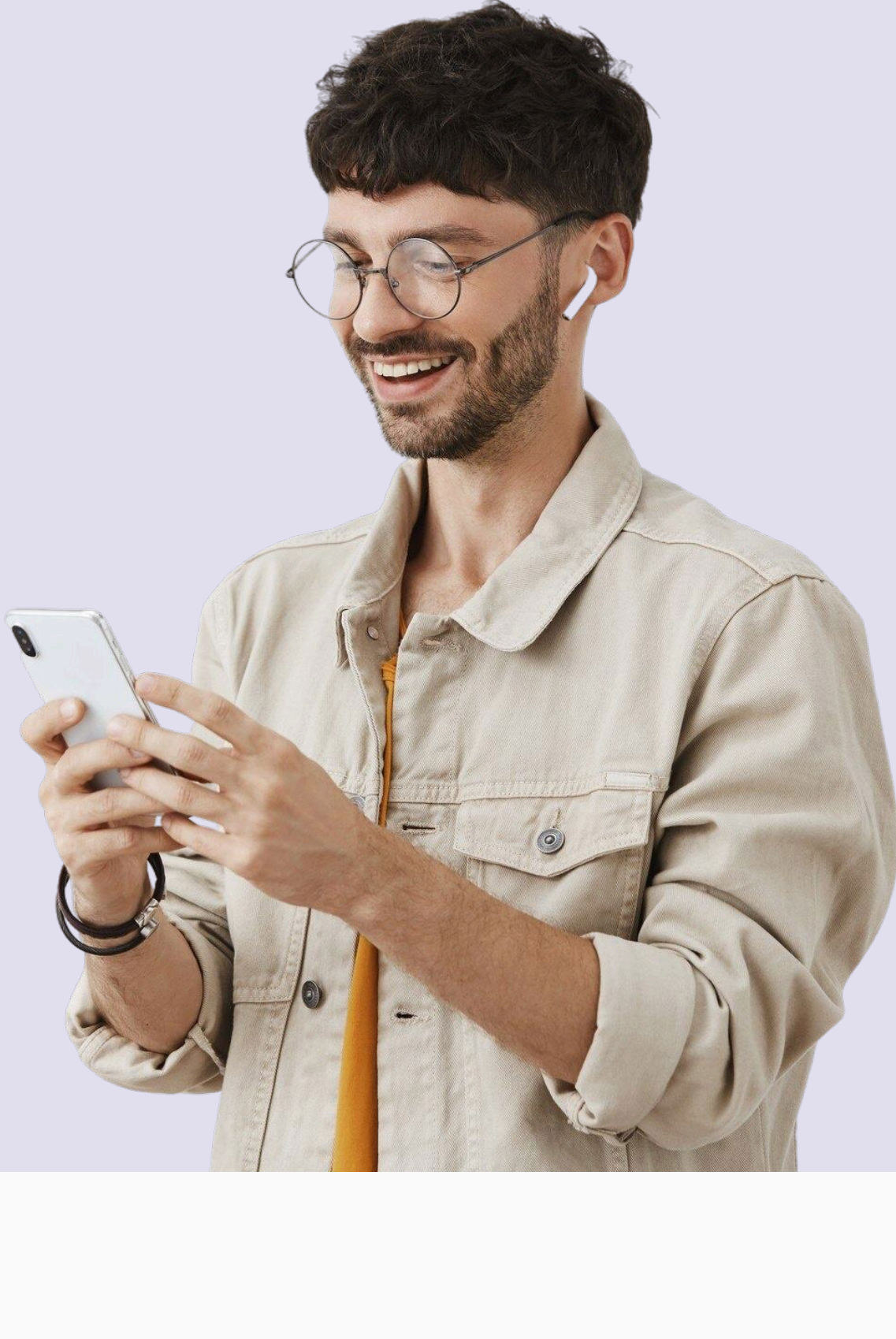
- Young professionals exploring real estate investments
- NRI investors looking for fractional property options
- Global users interested in gamified property investing

Color Palette

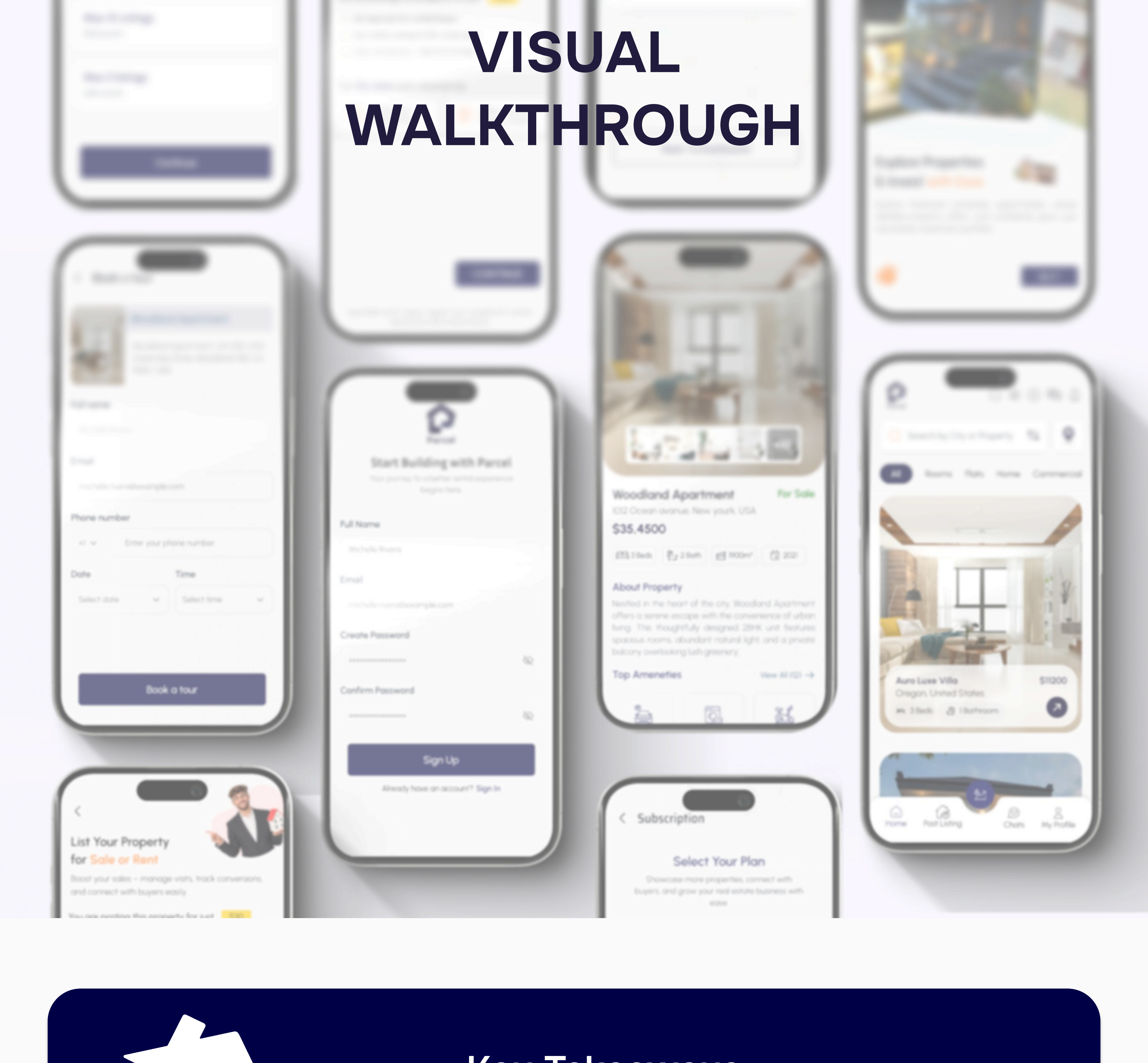


Unique Features

- Fractional Ownership with real-time status (Open, Fully Funded, Closed, Waitlisted)
- Direct Stripe Payment Integration via pop-up
- Investor Dashboard for portfolio tracking
- Admin Panel to manage properties, users, and approvals



VISUAL WALKTHROUGH



Key Takeaways

- Built a transparent & engaging investment experience
- Reduced entry barriers with fractional ownership
- Enhanced user trust with secure payments & status tracking
- Increased user engagement via gamification



Thanks For Scrolling

Turning complex investments into simple digital experiences.

Reach out via email:
info@creativethoughts.com

