

LIFE'S MOMENTS

Case Study

Family App

Preserve your family memories, one life moment at a time.

PROJECT OVERVIEW

Life's Moments is a unique digital platform that allows families to create their own interactive family tree, preserve photos, videos, and interviews, and securely share them with loved ones.

It combines media management, family connections, and AI-driven organization to ensure every life moment, human or pet, is remembered beautifully.

Project	Industry	Year
App Development	Real Estate	2025



Problem

Families have memories scattered across devices and social platforms, making it hard to organize and relive them. Life's Moments brings family stories, photos, videos, and pets together in one secure, meaningful digital space.

Solution

Life's Moments enables families to build an interactive tree, adding members and pets with ease while keeping generations clear and connected.

Solution

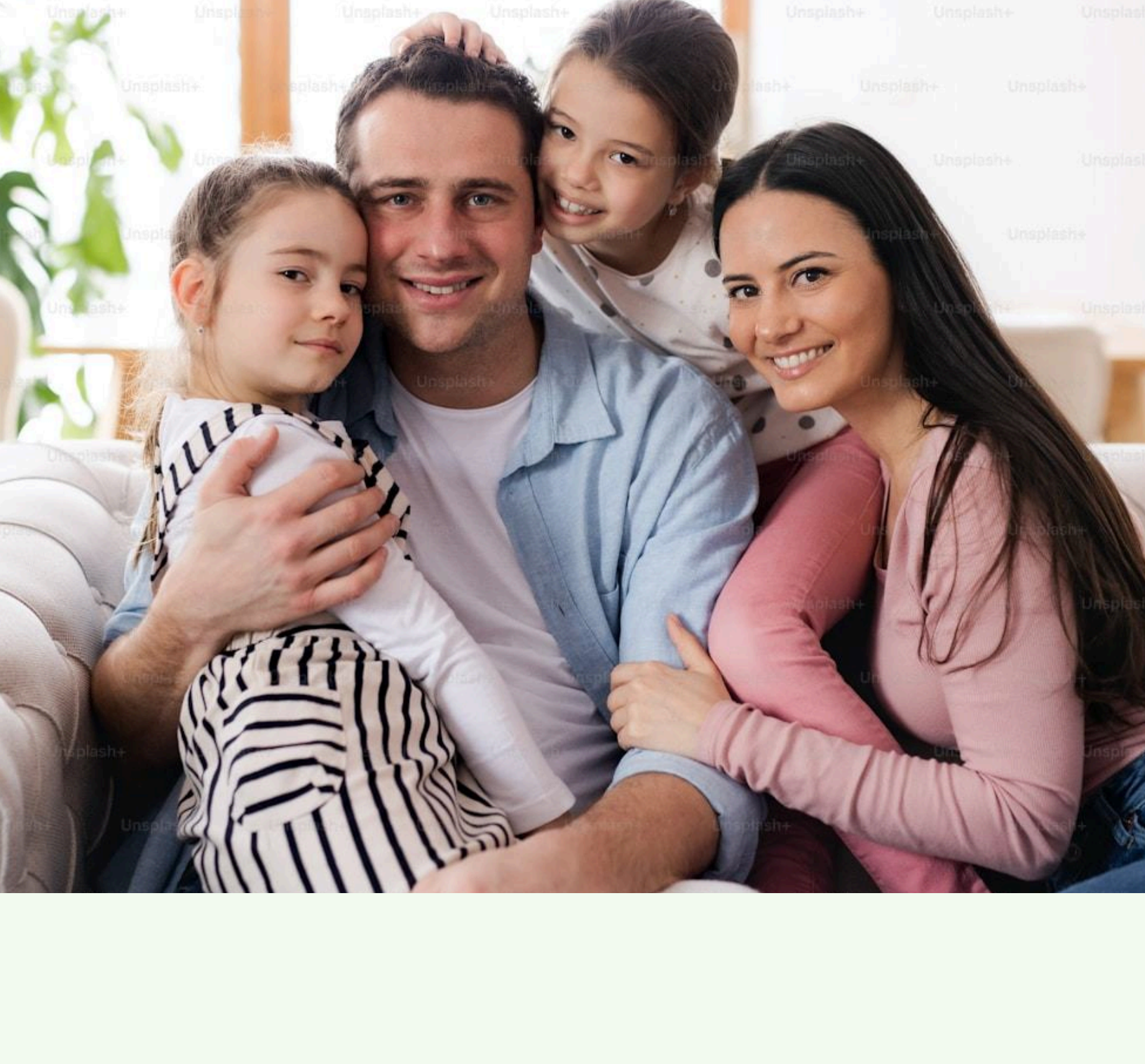
A single space to store, organize, and share family photos, videos, and albums for easy access and reliving memories.

Solution

Life's Moments secure, simple design helps families manage history and memories with ease and emotion.

GOALS

- Design an intuitive interface for building and managing family trees.
- Enable media upload, album creation, and sharing without confusion.
- Support humans and pets separately but under one family identity.
- Maintain strong data protection and cloud sync for media.



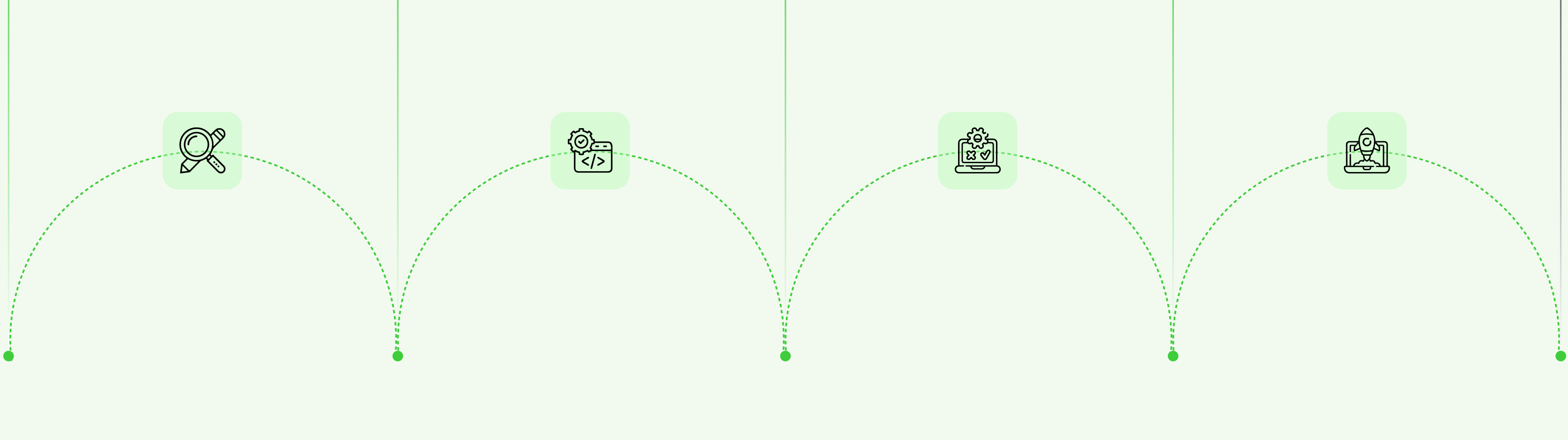
Target Audience

- Families preserving memories
- Young adults exploring family tree
- Pet owners saving memories
- Memory enthusiasts organizing moments

Roadmap

Step-by-step plan to achieve project goals

- UI UX Design (figma)
- App Development (flutter)
- Backend (node.js)



Color & Typography

#259622

Colors and Typography defines the brand's personality, ensuring clarity, elegance and consistency across the design

Regular OPEN SANS Bold

Medium

#F8F8F8

#3FCD3B

Unique Features

Includes both humans and pets as full family members in the tree.

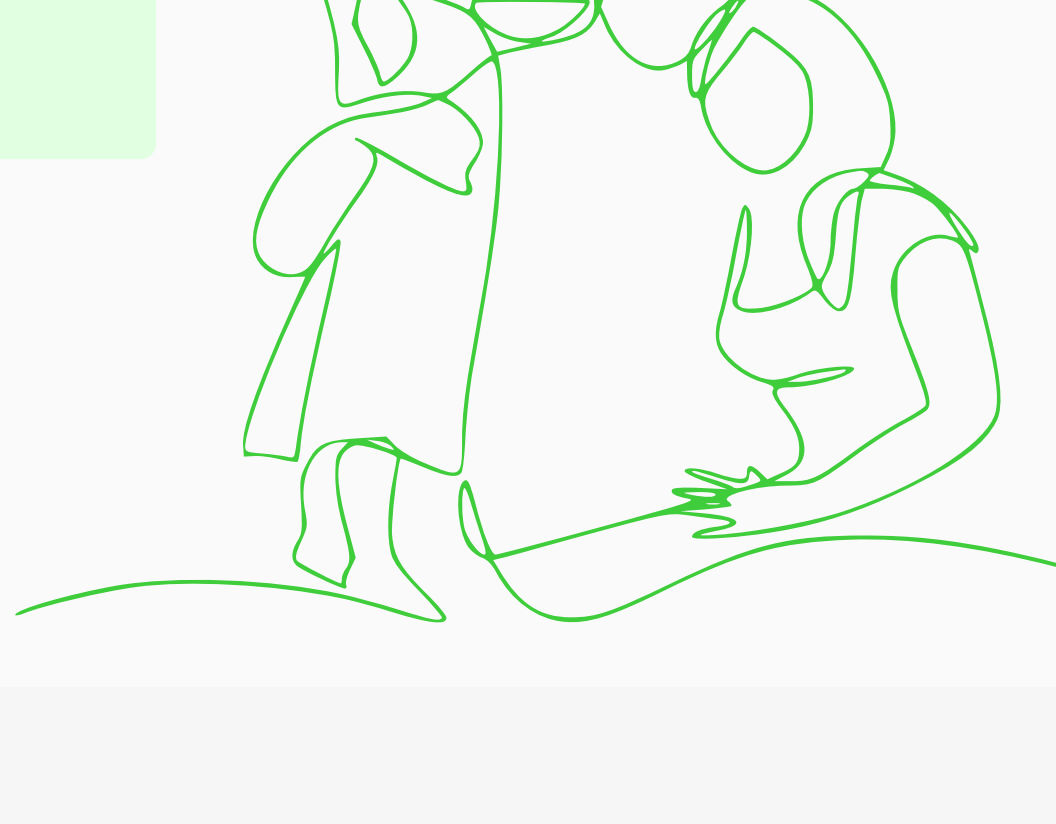
Stores memories in a secure cloud vault with cross-device access.

Organizes memories with nested albums and sub-albums.

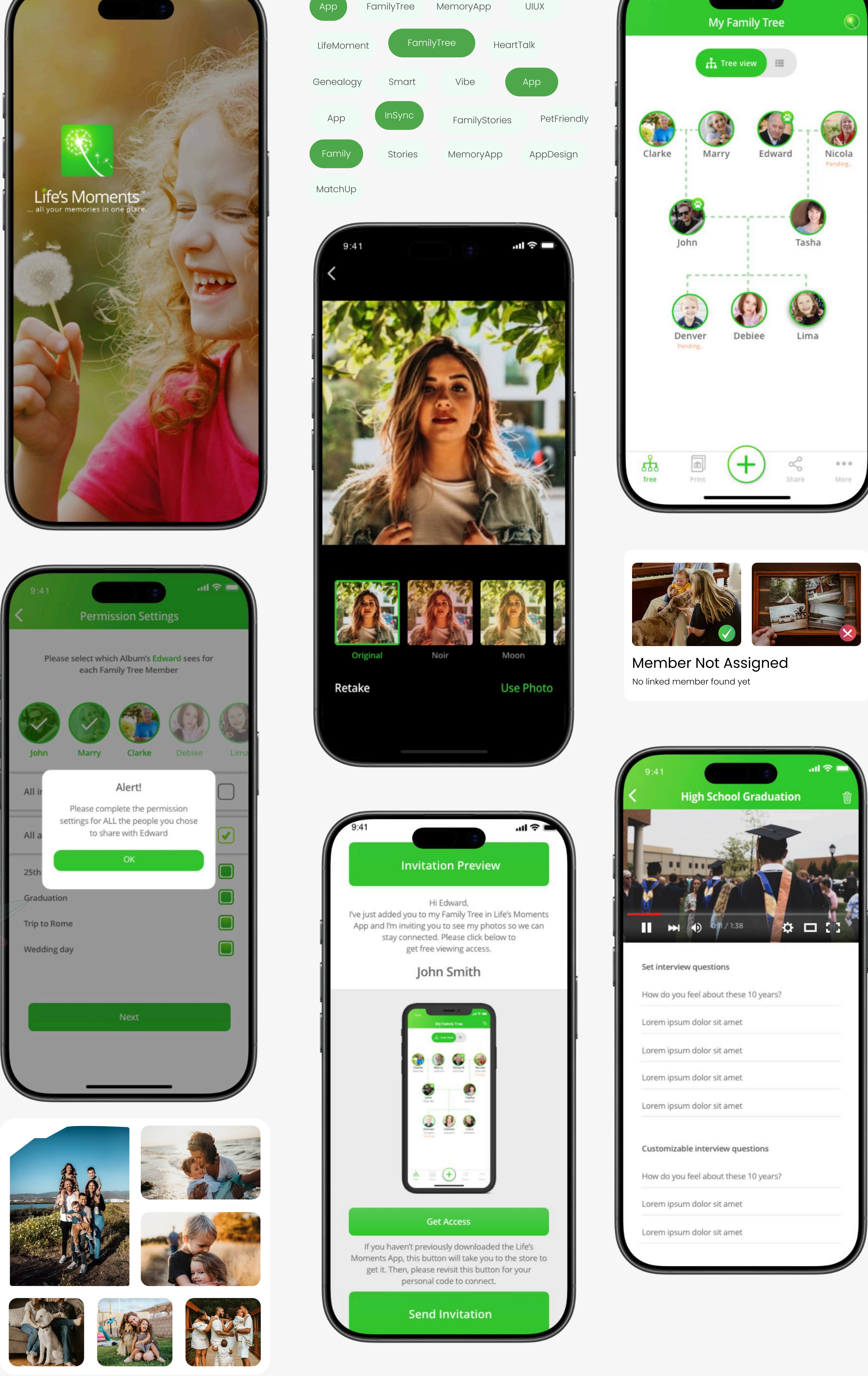
Lets users link photos and videos directly to each person or pet

Offers an emotionally-driven UI suitable for all ages.

Provides an interactive family tree with auto-layout for multi-generations.



Visual Walkthrough



THANK YOU

Reach out via email:
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