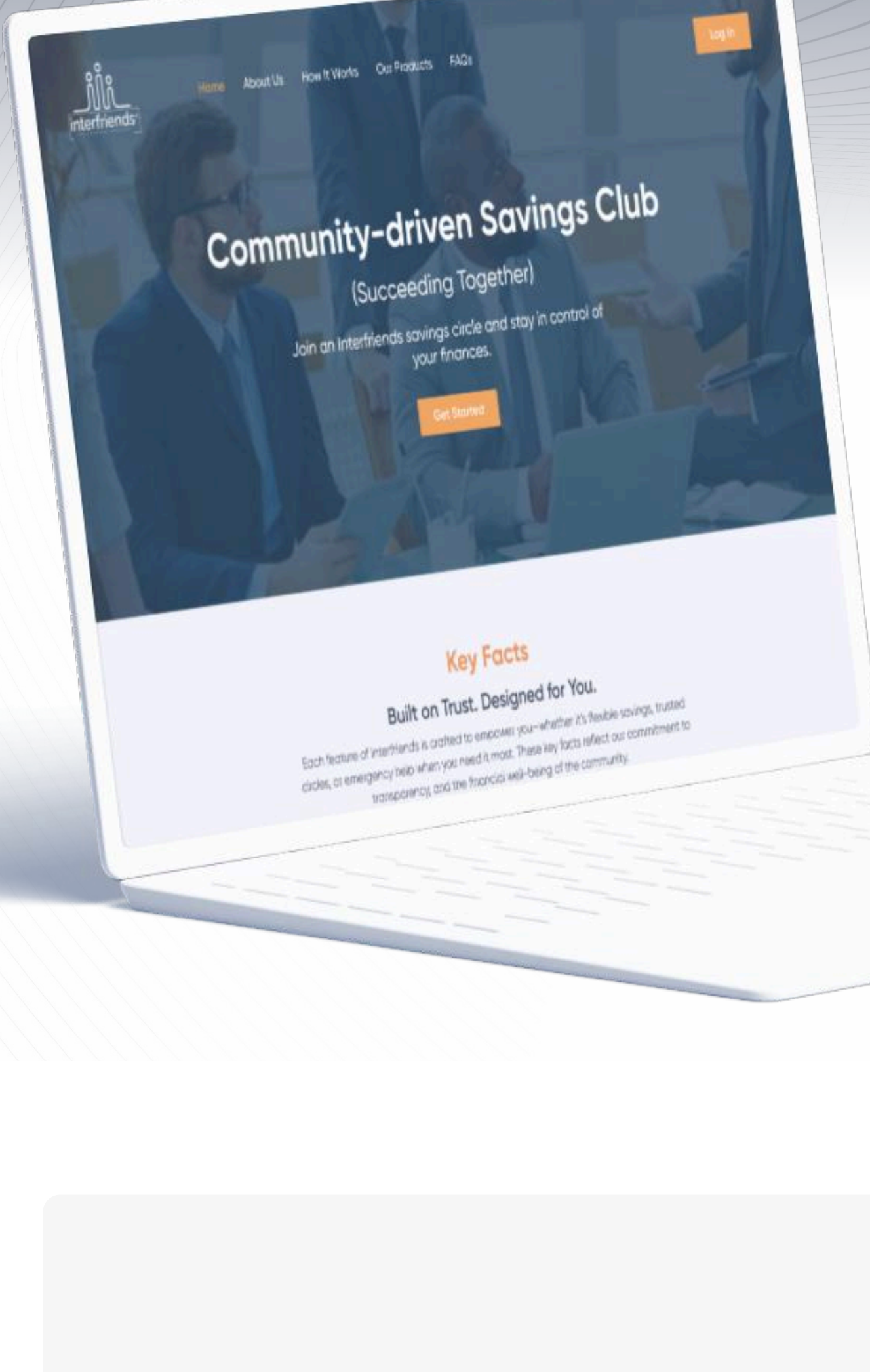






Your circle of trust, your path to financial freedom.

About

Interfriends is a trusted community savings circle that started in 2012 with just 9 family members and has now grown to nearly 100. We help members save, borrow, and invest together — ensuring financial security, transparency, and growth through collective support. Our mission is simple: grow stronger, succeed together.

The Problem

Many individuals face challenges in building financial discipline due to irregular savings habits, limited access to affordable loans, and lack of transparent investment options. Traditional banking systems often fail to provide community-driven support, making it harder for people to manage emergencies, grow their savings, and achieve long-term financial stability with confidence.



The Solution

We designed Interfriends, a community-driven savings and investment platform that empowers members to manage money collectively and responsibly. It combines savings, loans, and property investments into one transparent system with digital access.

Each member role benefits uniquely:

- Members: Save regularly, access emergency loans, and track investments.
- Circle Leaders: Oversee contributions, payouts, and group records.
- Admin: Manage membership, transactions, and overall platform operations.

GOALS

- Encourage consistent savings habits and responsible borrowing within trusted community circles.
- Create a transparent digital system where every transaction and investment is trackable, building confidence among members.
- Integrate savings, loans, and property investments into one user-friendly platform to help communities grow together financially.



Target Audience

- Working professionals & families seeking secure group savings.
- Community circles preferring trust-based lending and support.
- New investors exploring transparent collective investments.

Core Features

- Group Savings Management
- Loan & Payout System
- Investment Tracking
- Role-Based Dashboards

- Members can contribute to shared savings circles, track deposits, and monitor collective growth in real time.
- Easy access to community-backed loans with transparent repayment tracking and automated payout scheduling.
- Manage and view group property or fund investments with detailed insights on returns and portfolio performance.
- Separate views for Members, Circle Leaders, and Admins ensure smooth management, accountability, and clarity.

Typography & Color Palette

#ffffff

#3A66CC

FFFEF0

EF7F19

GILROY

RegularSemi BoldBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Strategy

Empower communities through a transparent platform that unites savings, loans, and investments — fostering trust, accountability, and collective financial growth with ease and confidence.

User Research & Role Mapping

Studied behaviors of members, circle leaders, and admins to understand collective money management needs. Defined clear roles to ensure trust, simplicity, and accountability. Research insights shaped user flows and community-driven features.

UI/UX Design in Figma

Designed clean, intuitive dashboards that simplify savings, loans, and investment tracking. Wireframes and prototypes focused on clarity, trust, and transparency. The final UI reflects a sense of community and financial empowerment.

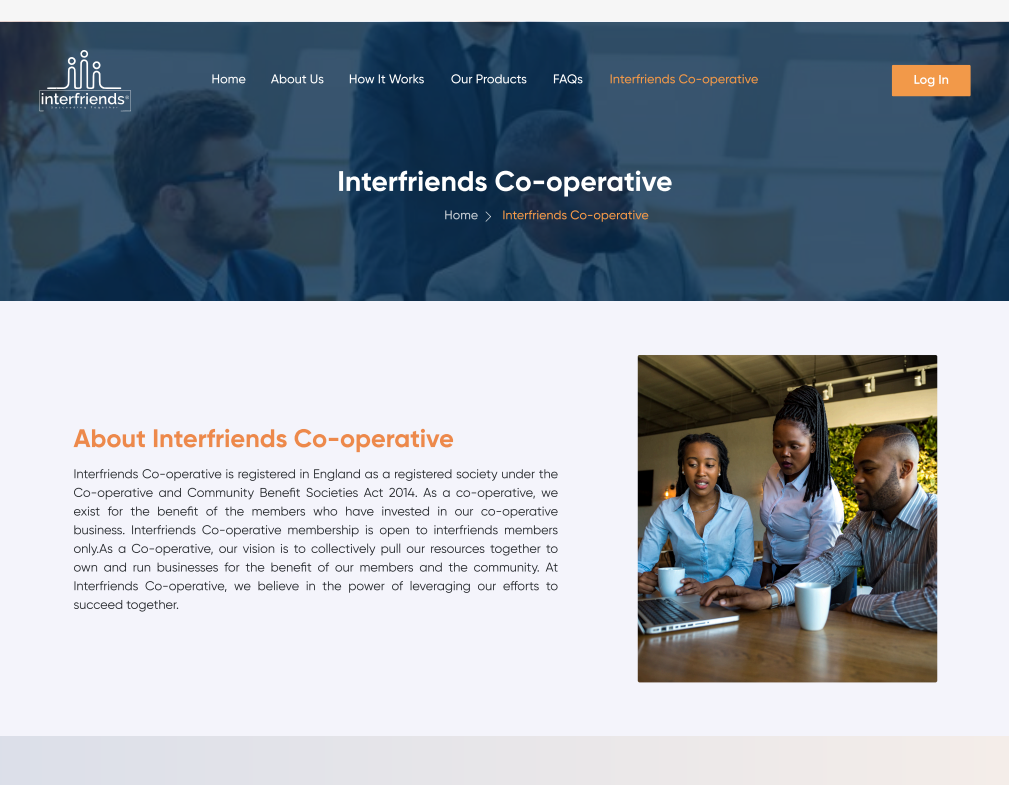
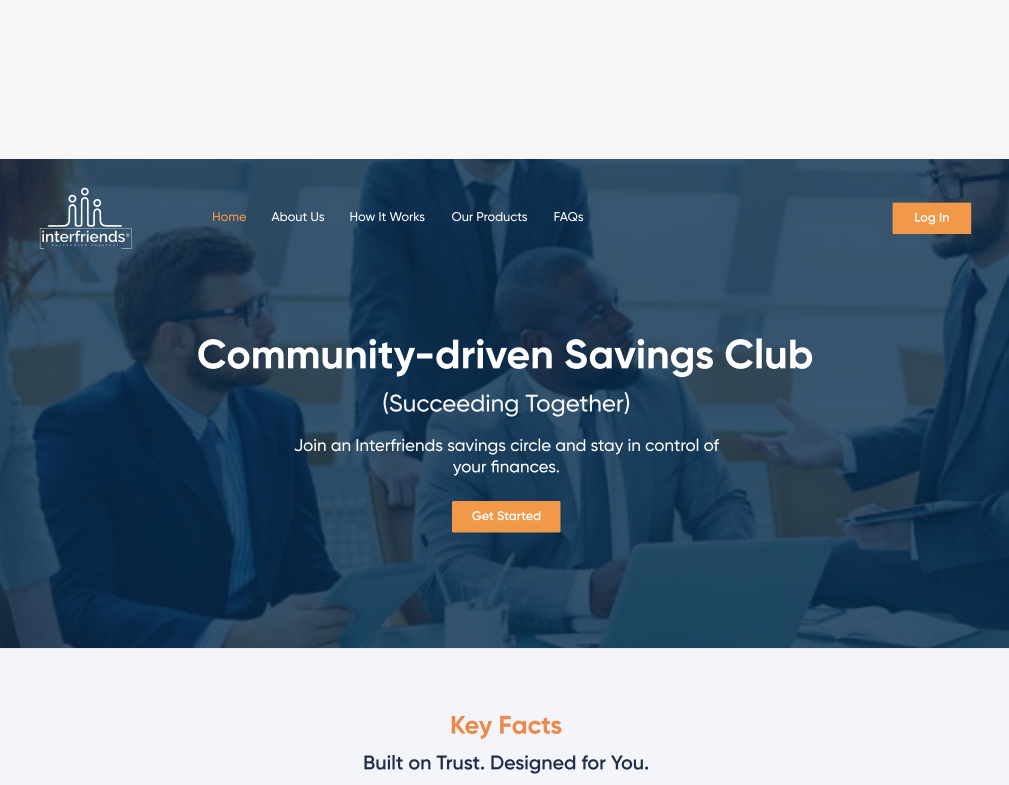
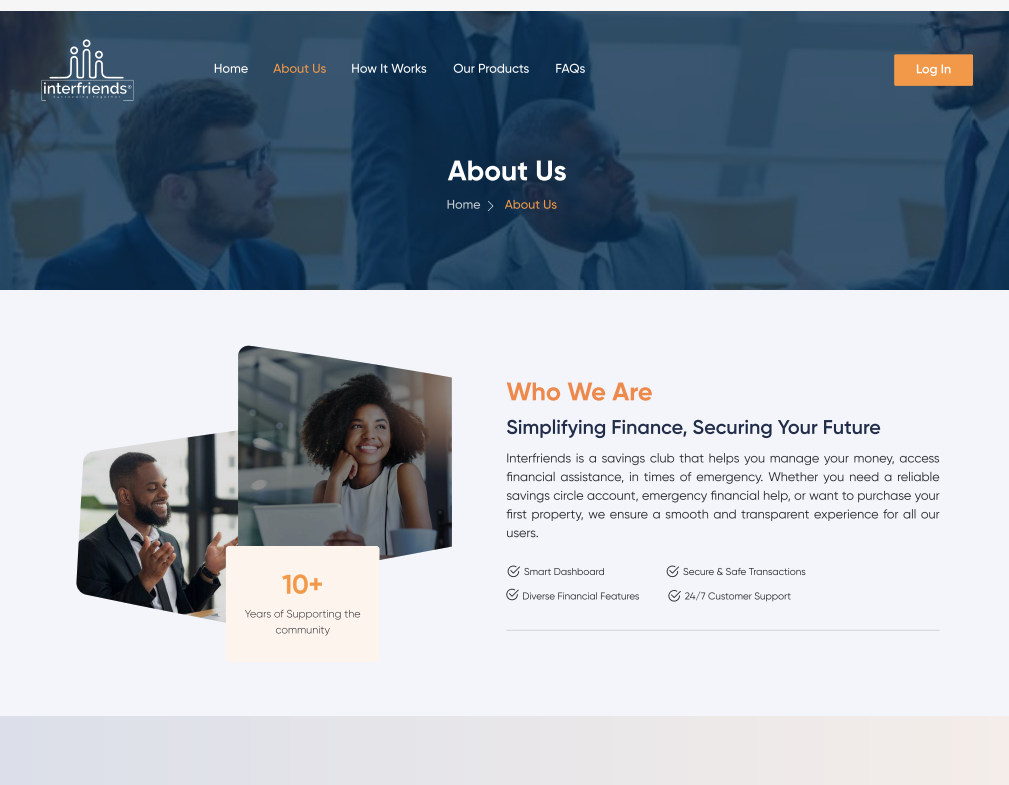
Scalable Backend Architecture

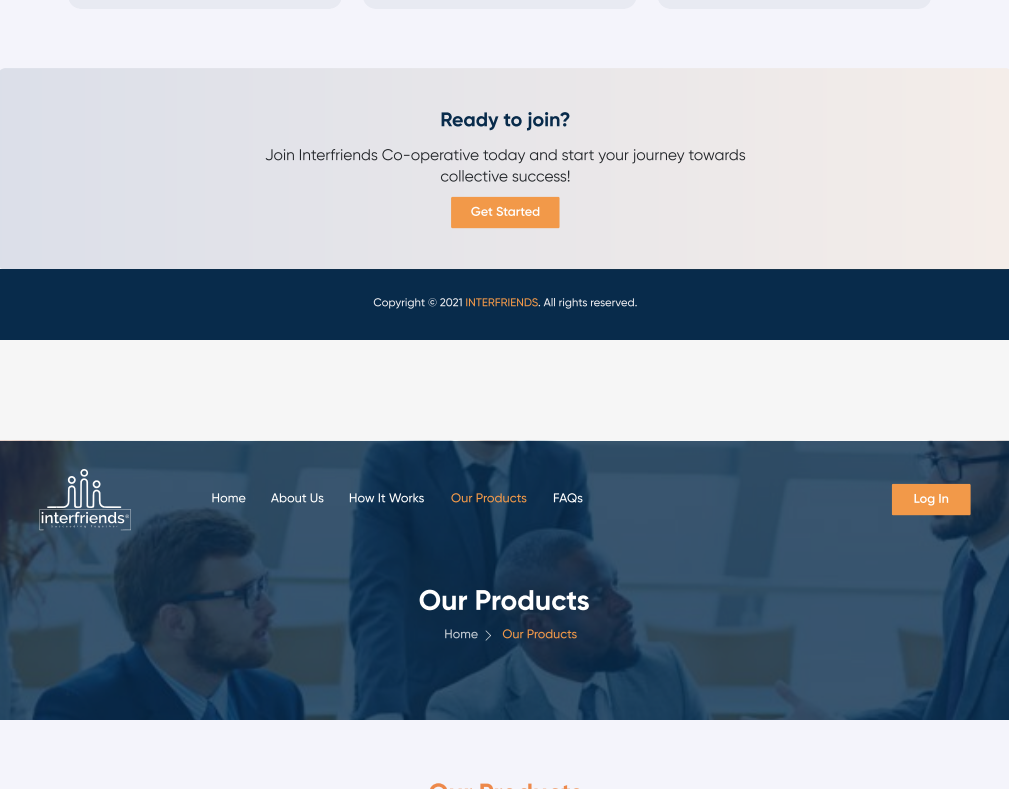
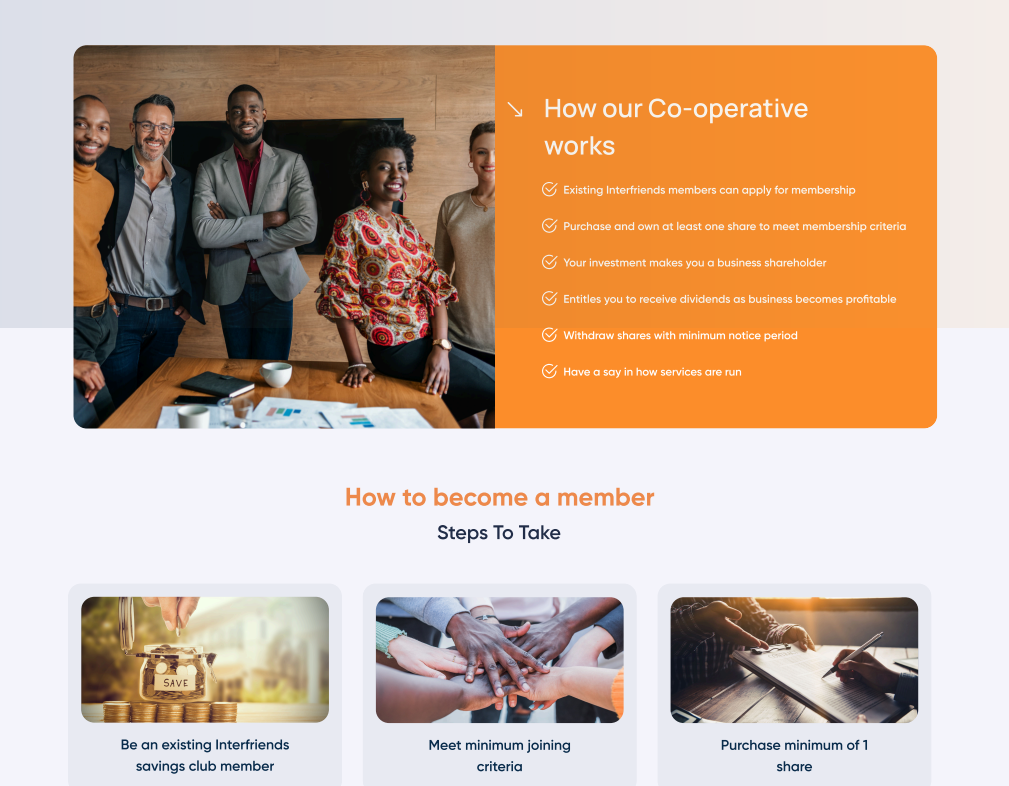
Developed a secure backend to handle transactions, savings cycles, and multi-role access. Ensured stability and accuracy across group activities. The system supports seamless growth as new circles and members join.

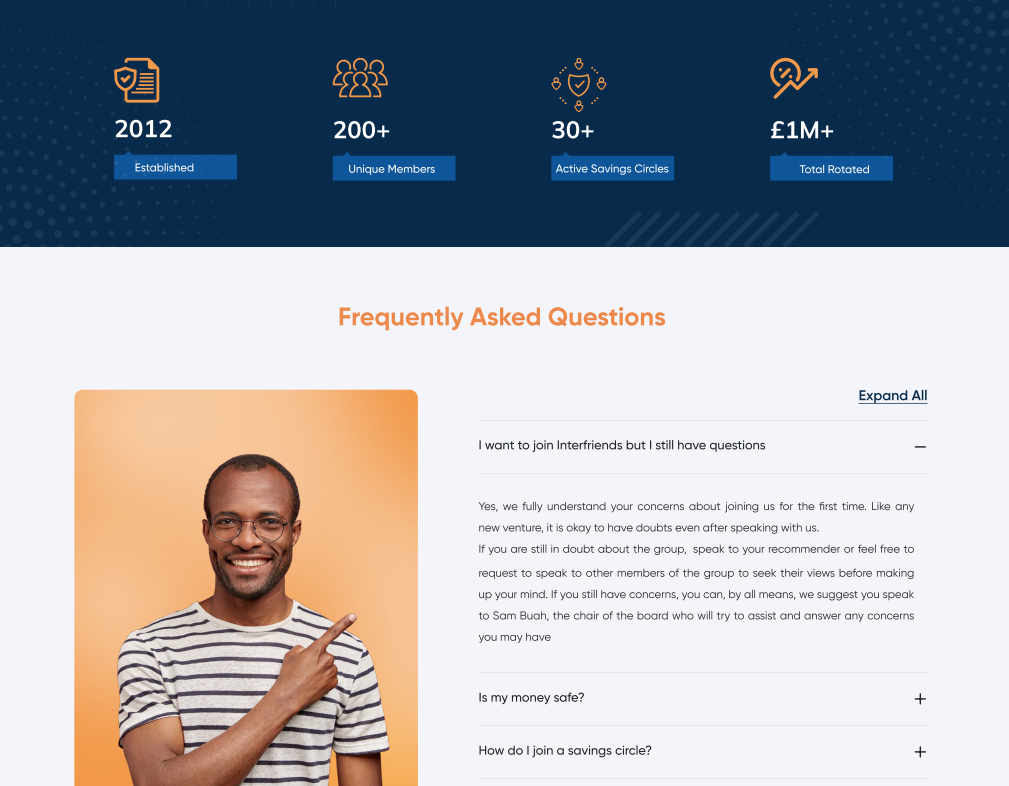
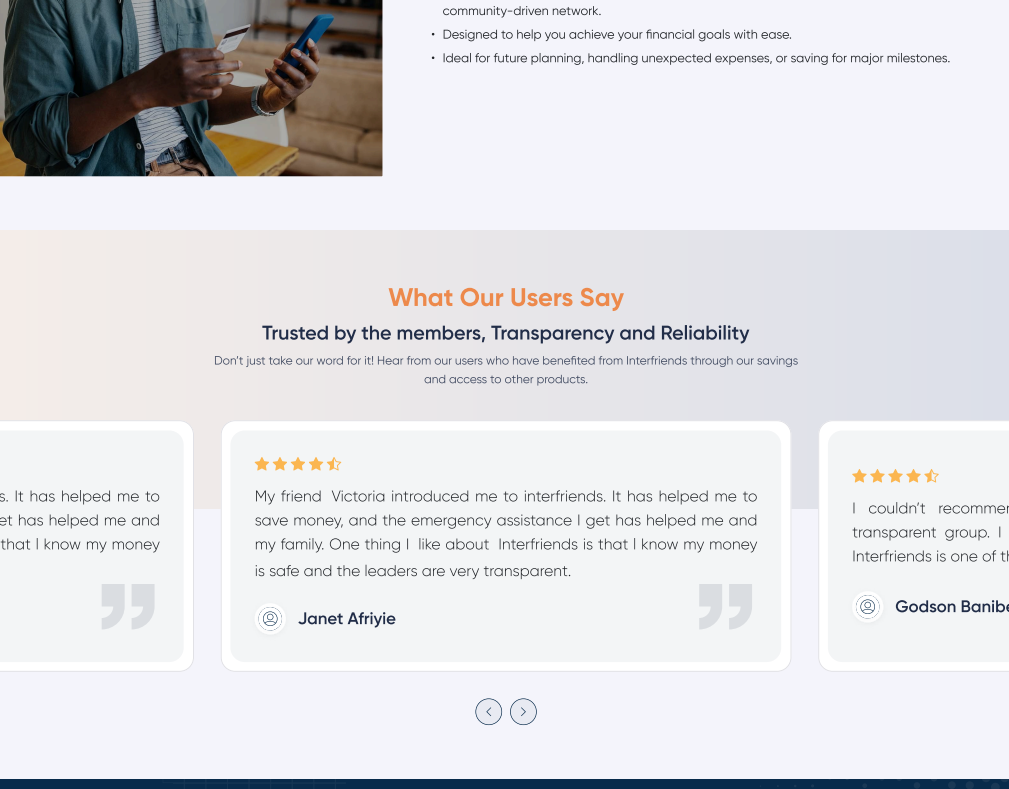
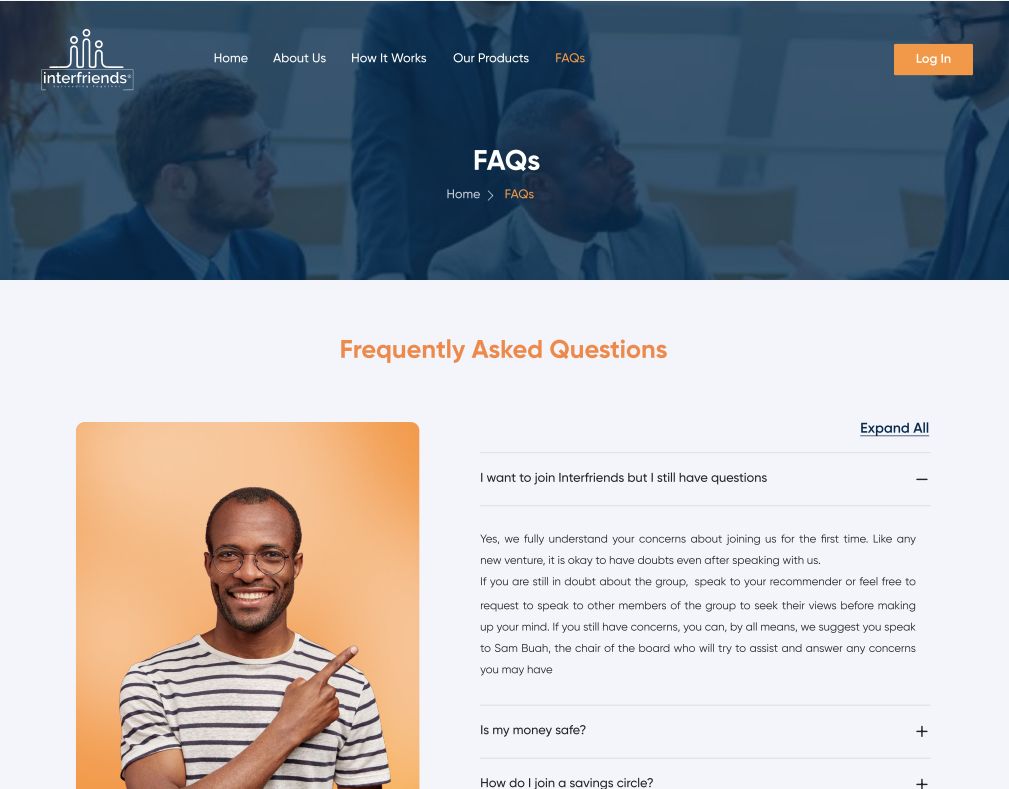
Integration of Real-Time Features

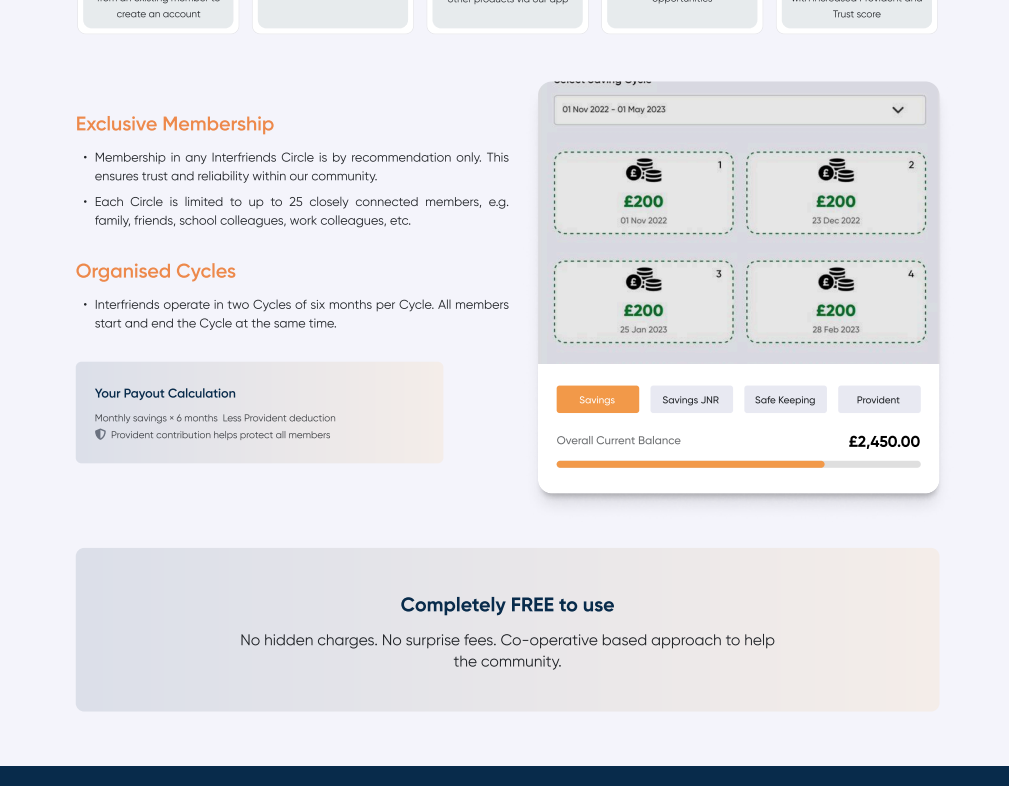
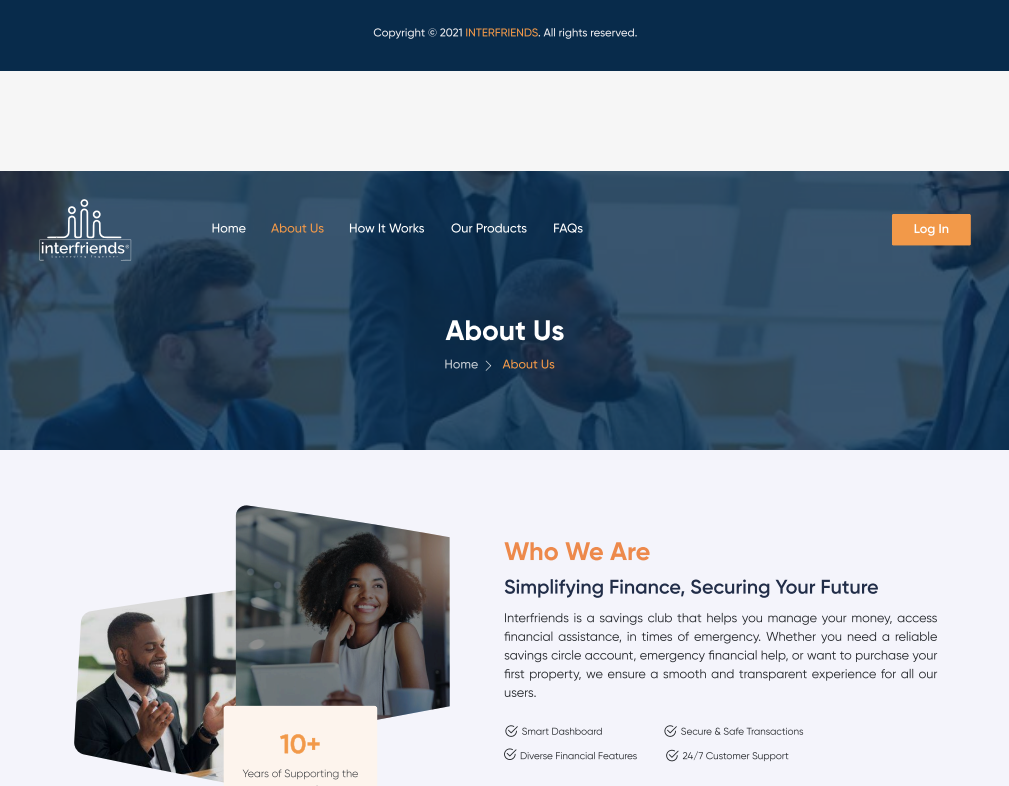
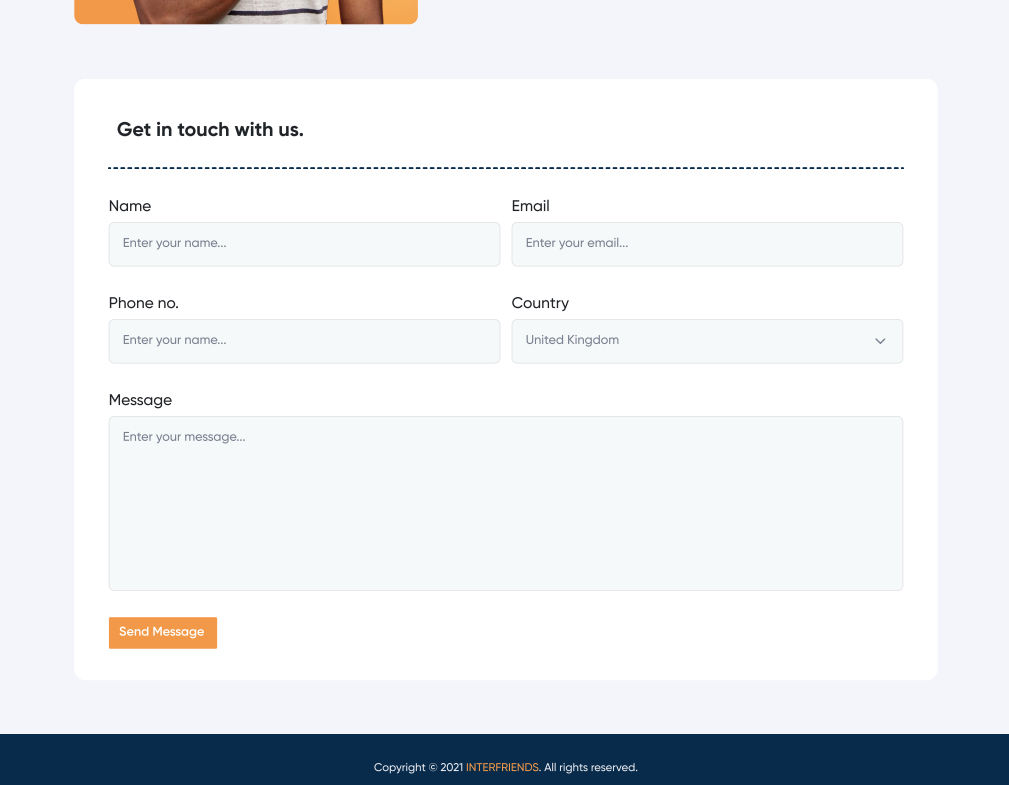
Enabled live updates for contributions, loan status, and investment performance. Real-time data keeps all members informed and aligned. Transparency builds trust and strengthens community collaboration.

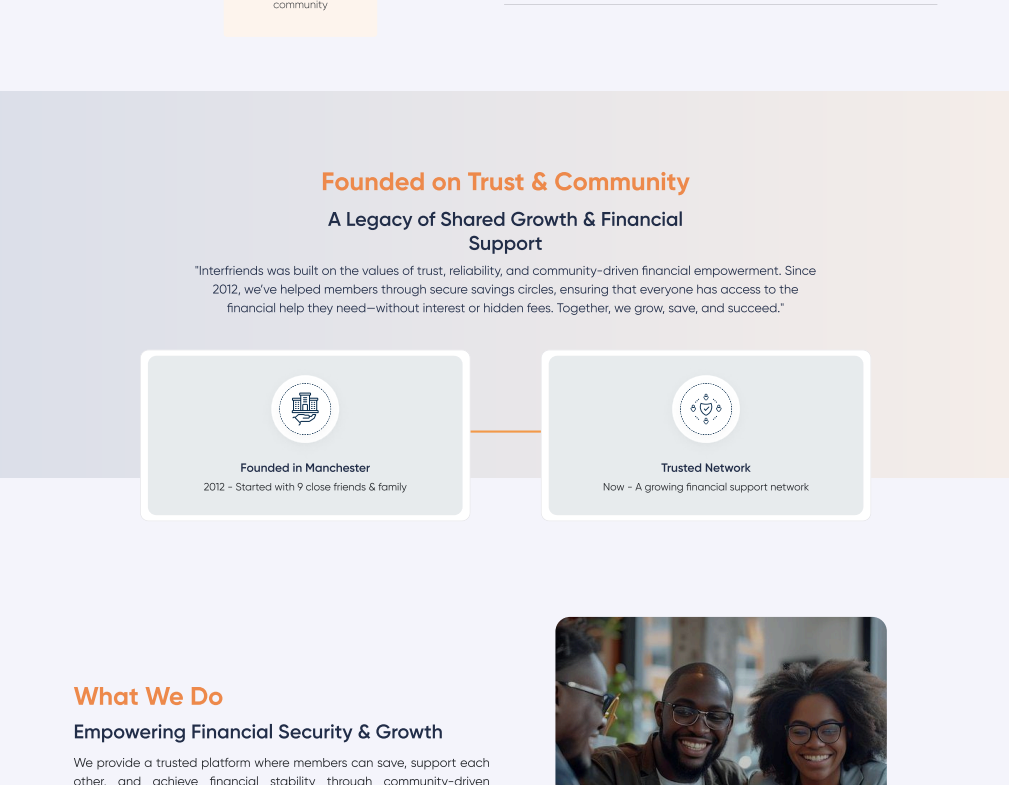
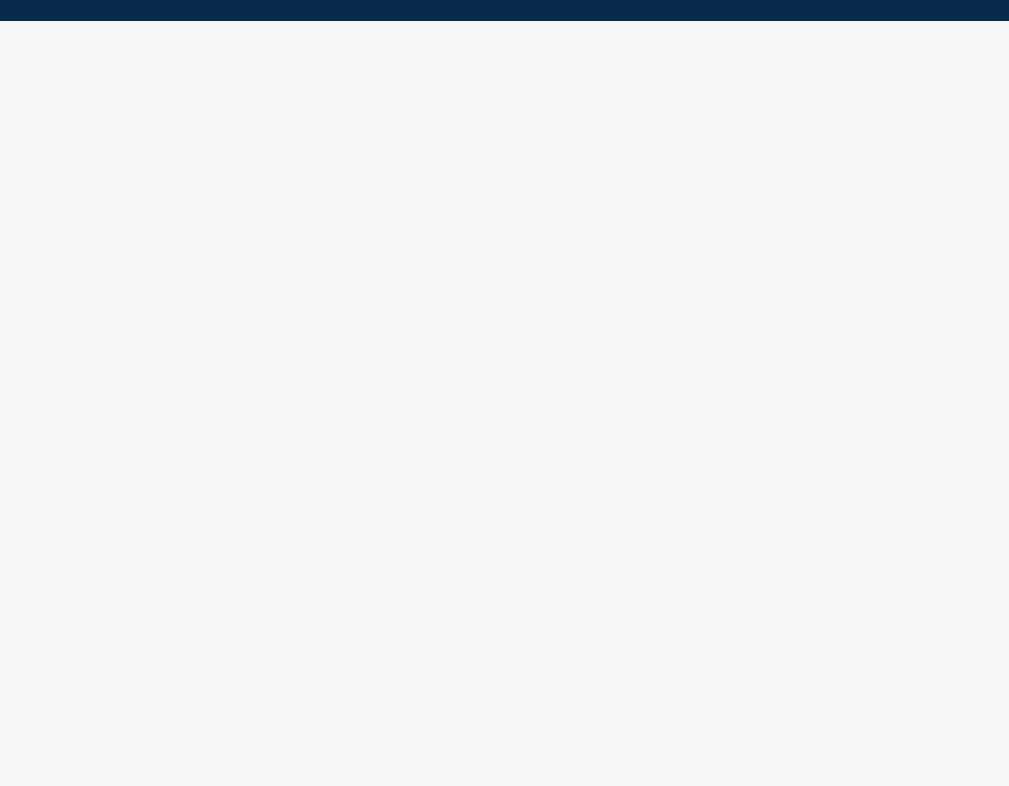
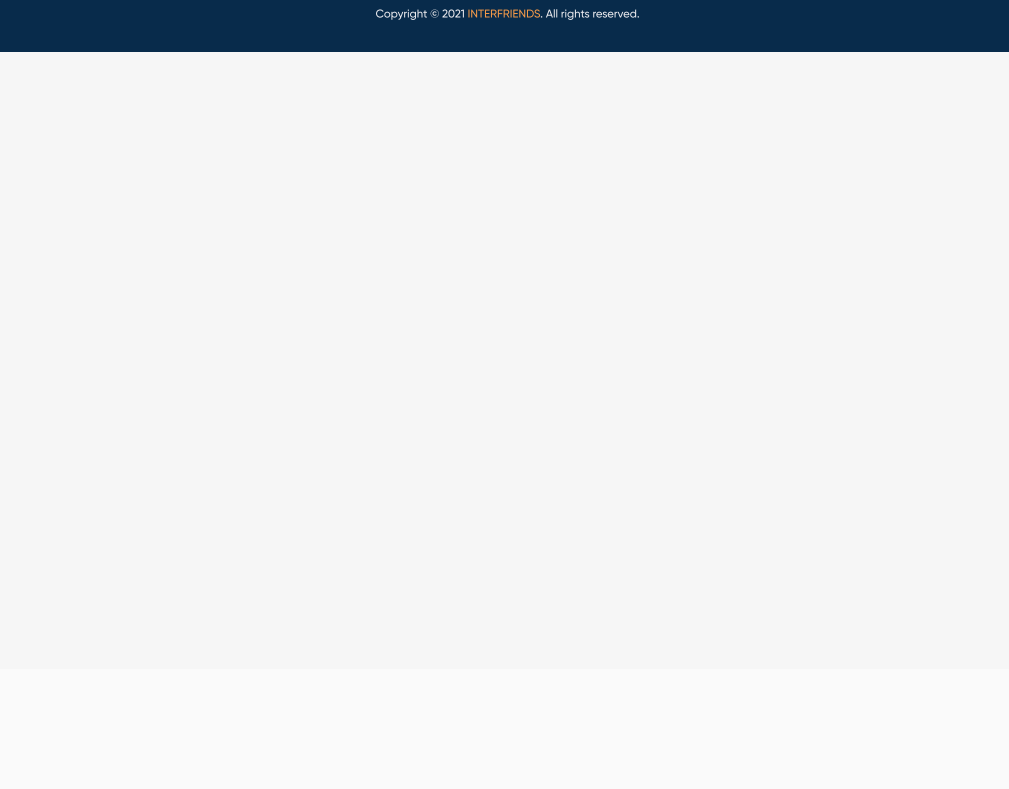
Visual Walkthrough

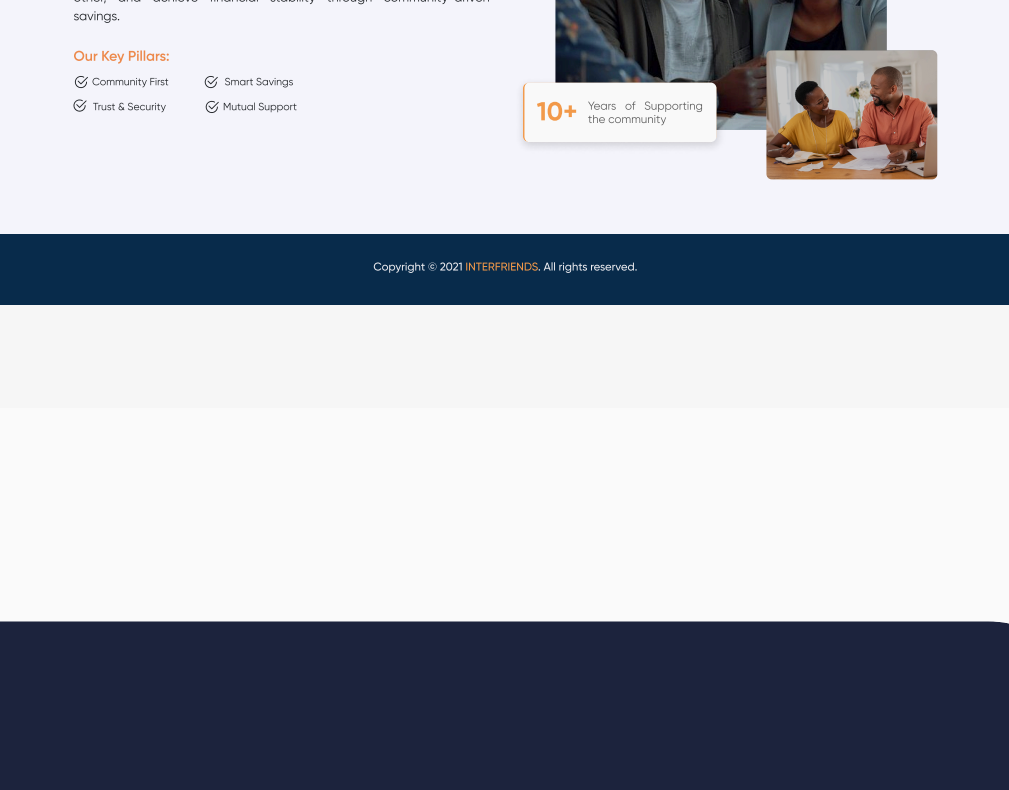


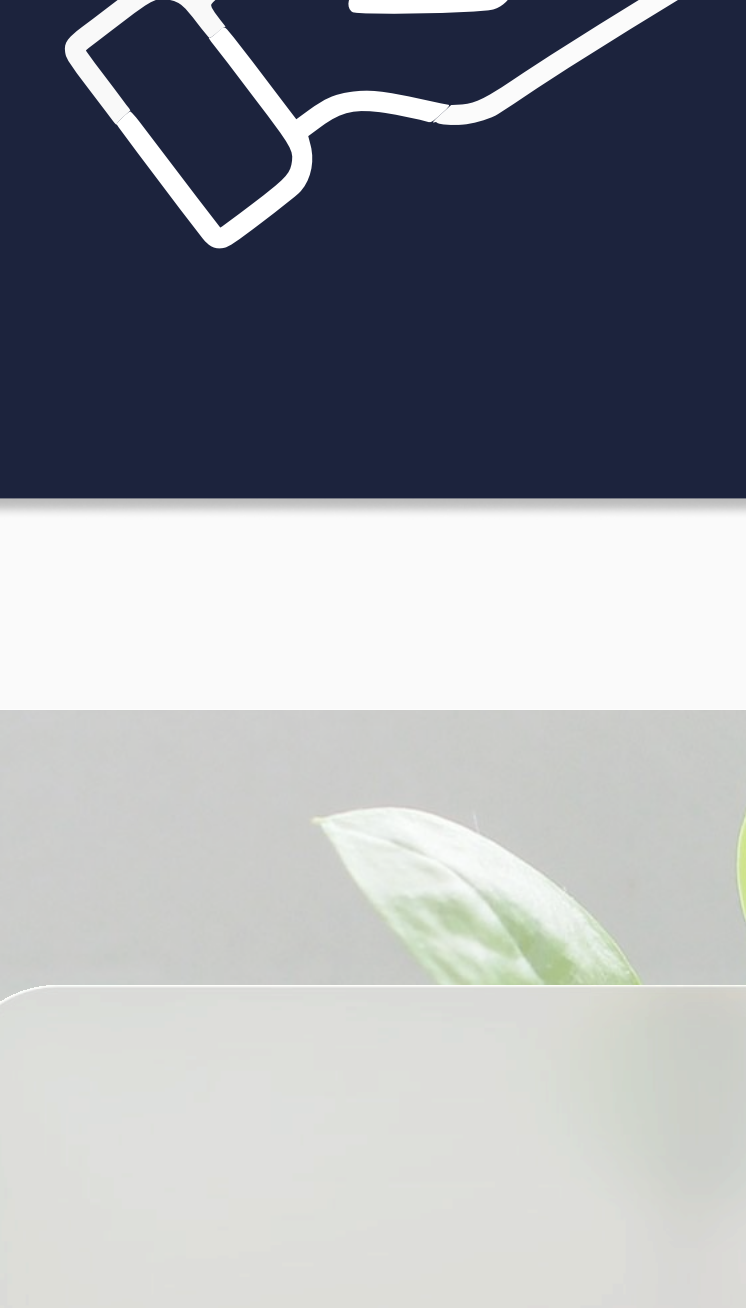












Key Takeaways

- Community-driven finance builds trust — digital transparency strengthens accountability among members.
- Simplified UI enhances engagement — intuitive design encourages regular saving and active participation.
- Scalable system ensures growth — ready to expand effortlessly.

Thank You

Empowering communities to grow, save, and succeed — together.

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creative.ai